

IEEE 802.3at High Power over Ethernet Injector

POE-163 / POE-164



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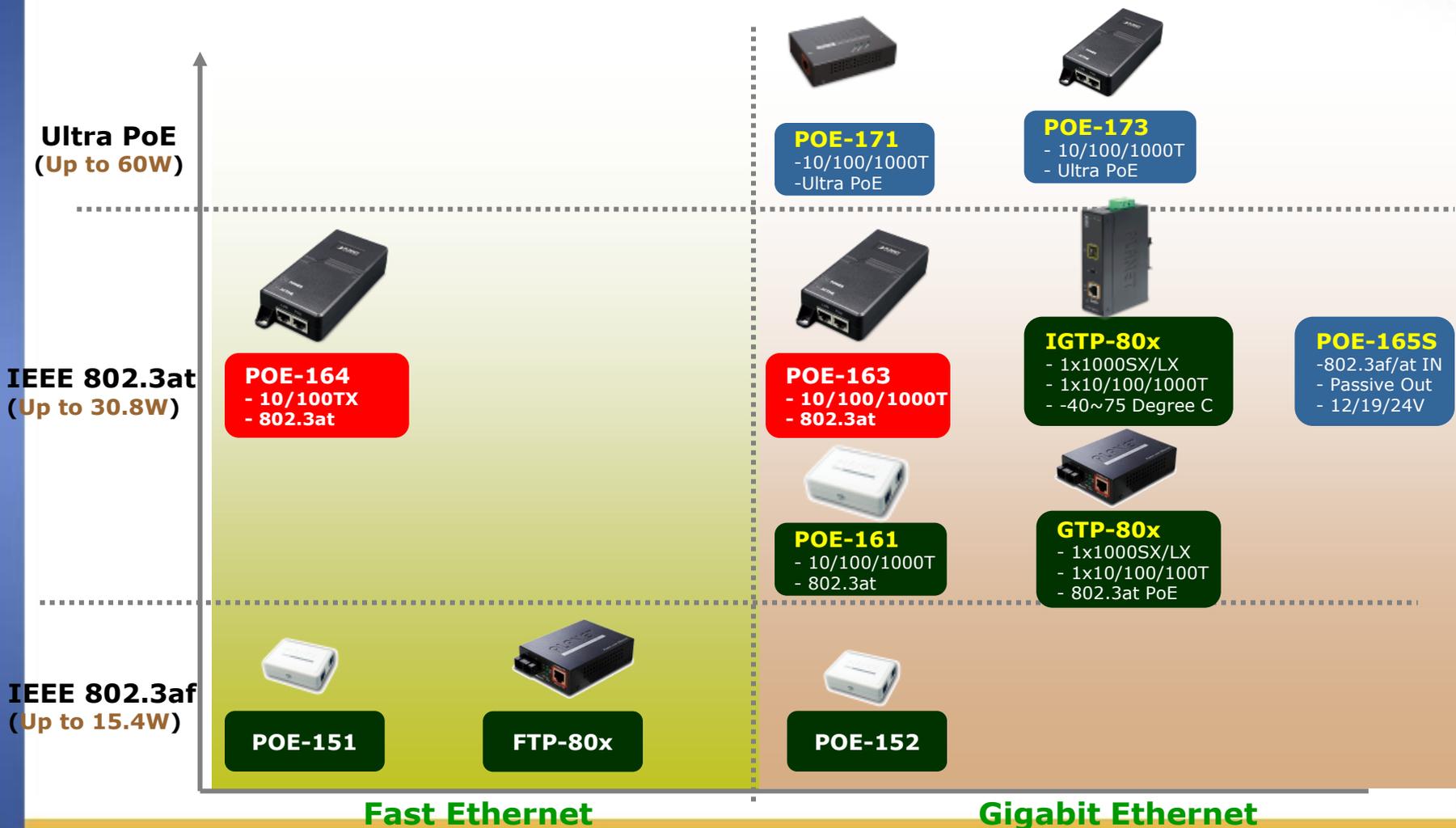
Presentation Outlines

- ◆ **Product Overview**
- ◆ **Product Benefits**
- ◆ **Product Features**
- ◆ **Applications**
- ◆ **Appendix**



Product Overview

◆ The PLANET Single-Port PoE Injector Family





Product Overview

PLANET PoE Injector Comparison Table

| Model | POE-161 | POE-163 | POE-164 |
|-----------------------------|------------------------------|------------------------------|------------------------------|
| RJ-45 Data Input | 1 | 1 | 1 |
| RJ-45 "Data + Power" Output | 1 | 1 | 1 |
| Data Rate | 10/100/1000Mbps | 10/100/1000Mbps | 10/100Mbps |
| PoE Standard | IEEE 802.3at IEEE 802.3af | IEEE 802.3at IEEE 802.3af | IEEE 802.3at IEEE 802.3af |
| Input Power | 56V DC | 100-240V AC 50/60Hz | 100-240V AC 50/60Hz |
| PoE Budget | 30.8 watts | 30.8 watts | 30.8 watts |
| PoE Output | PoE 56V DC | PoE 53V DC | PoE 53V DC |
| Temperature | 0 to 50 °C | 0 to 50 °C | 0 to 50°C |

Product Overview

◆ What is PoE (Power over Ethernet) ?

- ✓ **It is based on two core networking technologies:**
 - **IEEE 802.3 / IEEE 802.3u / IEEE 802.3ab standard**
 - **IEEE 802.3at High Power over Ethernet standard**
- ✓ This technology based on the global standard IEEE 802.3af and IEEE 802.3at PoE is a technology for wired Ethernet, the most widely installed local area network technology adopted today.
- ✓ PoE allows the electrical power necessary for the operation of each end-device to be carried by data cables rather than by separate power cords.
- ✓ New network applications, such as IP Cameras, VoIP Phones, and Wireless Networking, can help enterprises improve productivity.
- ✓ It minimizes wires that must be used to install the network for offering lower cost, and less power failures.

Product Overview

◆ Outlook of POE-163 / POE-164

✓ One AC Power Input Socket

- 100-240V AC, 50/60Hz, 0.75A power requirement

✓ 2 LED Indicators

- System: Power x1, **Green**
- PoE Port: Active (PoE ready / In-Use) x1, **Green**

✓ One LAN Port

- POE-163: 1 TP port 10/100/1000Mbps (Data In/Out)
- POE-164: 1 TP port 10/100Mbps (Data In/Out)

✓ One PoE Output Port

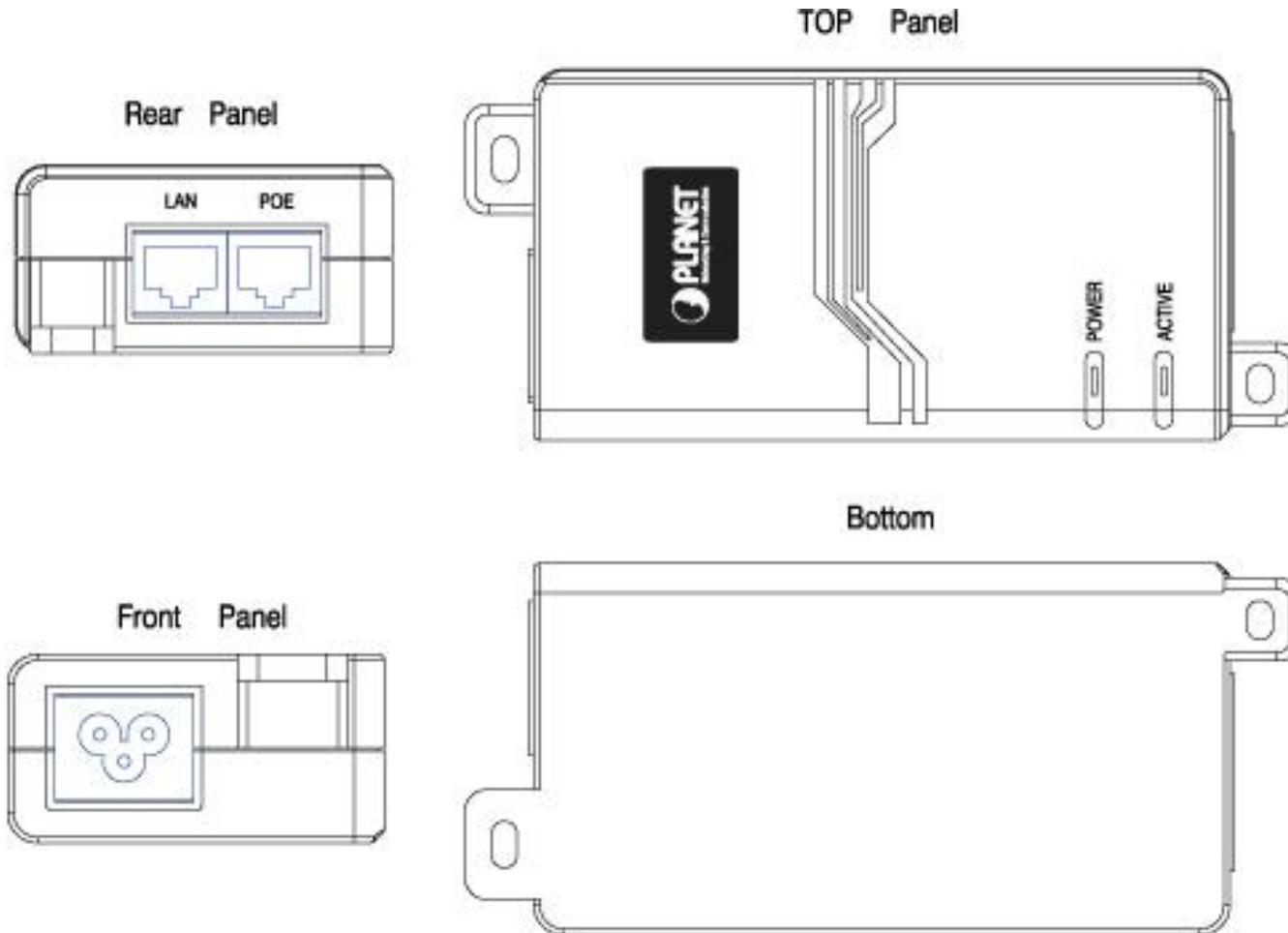
- 1 PoE TP Port with 53V DC PoE Power Output





Product Overview

Three View Drawing





Product Benefits

- ◆ **PoE with High Power, Security, Stability and Easy Installation Features**

| System Integrator /SMB | Home and SOHO Users |
|---|---------------------------------------|
| ▶ IEEE 802.3at / 802.3af Power over Ethernet Plus Compliant | |
| ▶ Reduced installation costs | |
| ▶ 30-watt Power Output | ▶ Compact size, internal power supply |
| ▶ 10/100/1000Mbps Data Rate | ▶ Plug and Play, easy installation |
| ▶ Extends distance with PoE Extender | |

Product Benefits

**802.3at providing
Double Power,
better than
conventional
802.3af PoE**

**802.3at
30.8W**



Power Upgrade

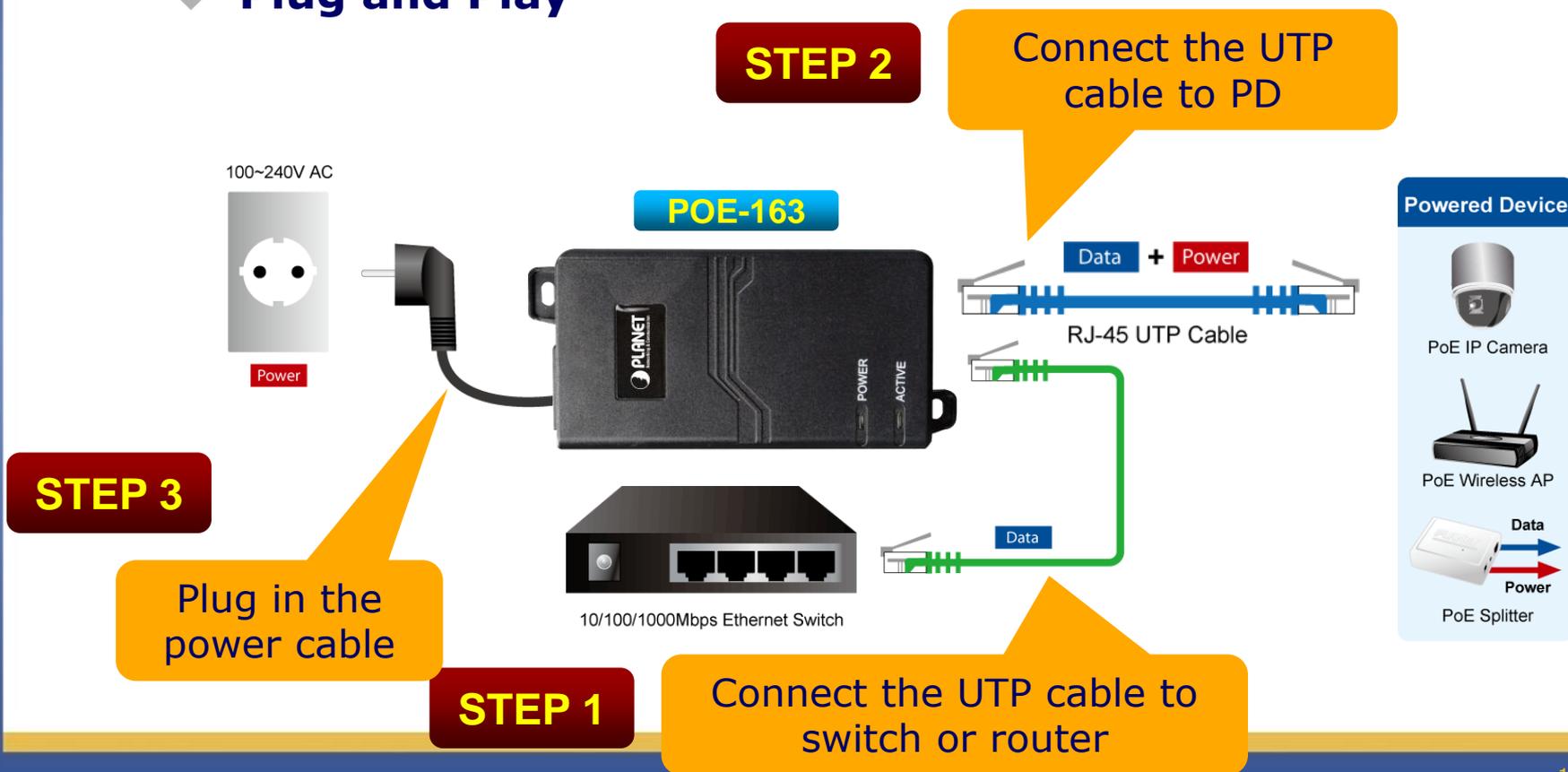
**802.3af
15.4W**



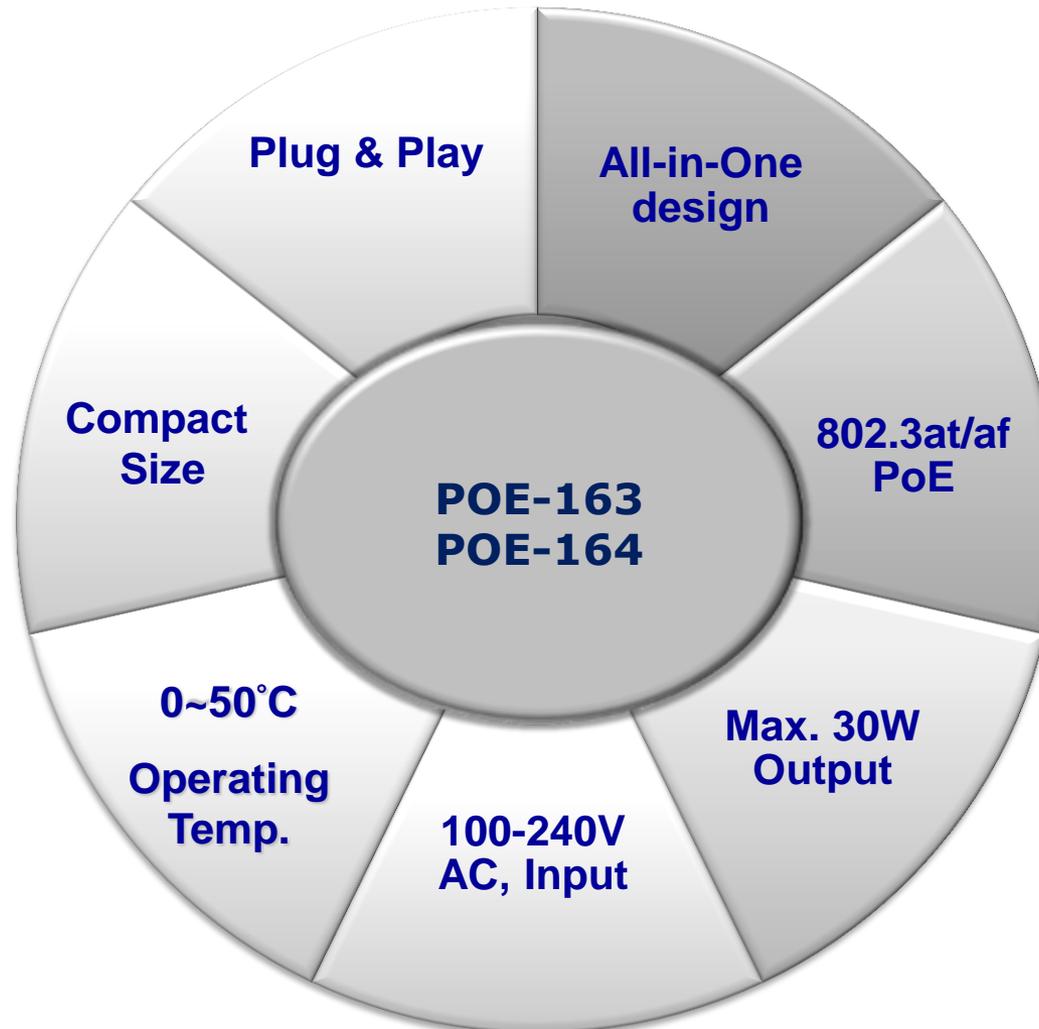
Power Requirement

Product Benefits

- ◆ **Compact size, all-in-one design**
- ◆ **Simple installation**
- ◆ **Plug and Play**



Product Key Features





Product Features

◆ Hardware

- ✓ 2-Port RJ-45 interfaces
 - 1-Port Data + Power output
 - 1-Port Data input
- ✓ 1 AC 100-240V input power socket
- ✓ Plastic Case / Wall Mountable
- ✓ Internal Power Supply Designed
- ✓ LED indicators for Power LED and Active LED (PoE ready / In-use)



Product Features

◆ Power over Ethernet

- ✓ IEEE 802.3af / 802.3at Power over Ethernet Mid-Span PSE
- ✓ 1 Ethernet copper port with built-in PoE injector
- ✓ 53V DC, 30-watt PoE power output
- ✓ 30-watt PoE Power Budget
- ✓ Auto detects powered device and consumption levels
- ✓ Remote power feeding up to 100m

| | | |
|--------------------|------------------------------|------------------------------------|
| Model | | POE-163 / POE-164 |
| PoE Budget | | 30 watts |
| PoE Ability | Class 1 PD, <3.8W | 1 |
| | Class 2 PD, <6.5W | 1 |
| | Class 3 PD, <12.9W | 1 |
| | Class 4 PD, 25W | 1 |
| Input Power | | 100-240V AC, 50/60Hz, 0.75A |

Applications

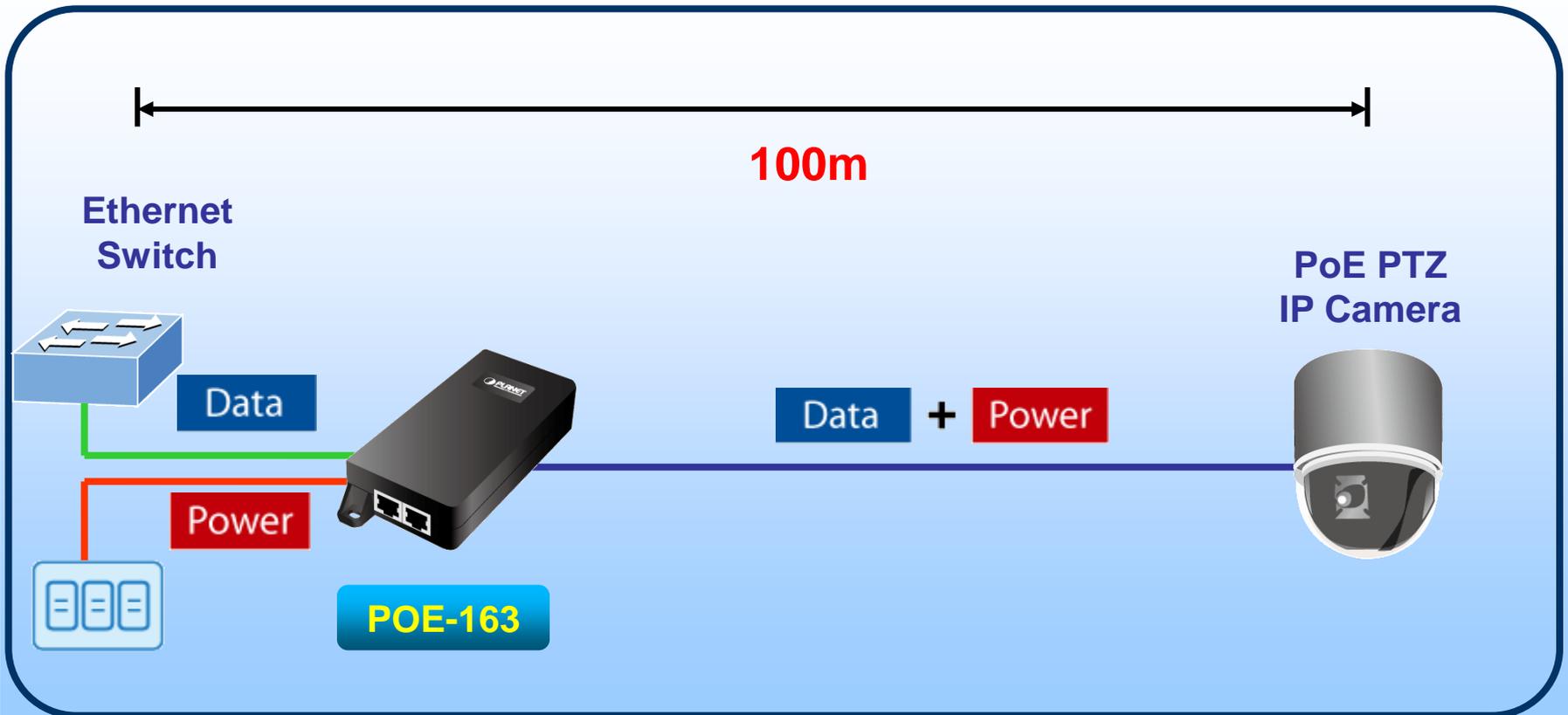
◆ **Connecting to IEEE 802.3at/af Compliant Devices**

- ✓ Because of having the capability of **IEEE 802.3at / 802.3af Power over Ethernet**, the POE-163 and POE-164 series can directly connect with any IEEE 802.3at / 802.3af end-nodes which support IEEE 802.3at / 802.3af In-line Power over Ethernet port, such as:

- PTZ (Pan, Tilt & Zoom) network cameras
- PTZ Speed Dome
- Color touch- screen Voice over IP (VoIP) telephones
- Multi-channel wireless LAN access points

Applications

- ◆ **Single-Port PoE Injector**
 - ✓ Standalone to Edge/CPE PoE device



Applications

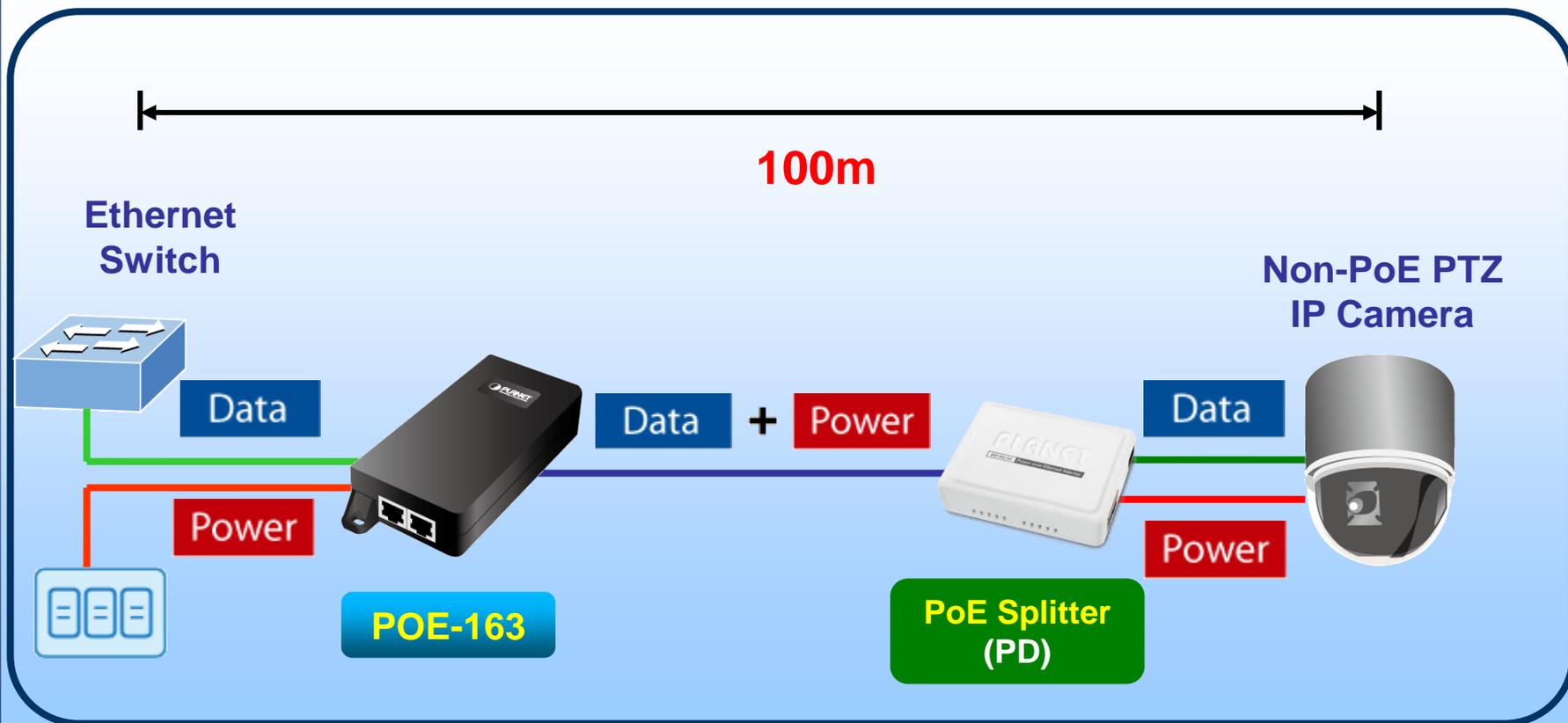
◆ The IEEE 802.3at Injector and Splitter Installation

- ✓ For remote non-PoE compliant Ethernet devices to enjoy convenience of Power over Ethernet, the POE-163 / POE-164 series and PoE Splitter operate as a pair to provide the easiest way to power your Ethernet devices which need high power input.
- ✓ For example, the POE-163 / POE-164 series delivers the Ethernet digital data with power over the twisted pair cable. When connected to PLANET POE-162S (IEEE 802.3at PoE+ splitter), the POE-162S will divide the digital data and the power into two selectable DC outputs (**12V DC / 24V DC**) to non-PoE Ethernet device.

Applications

◆ PoE Injector + PoE Splitter

- ✓ Help **non-PoE** network equipment to enjoy the convenience of **Power over Ethernet**

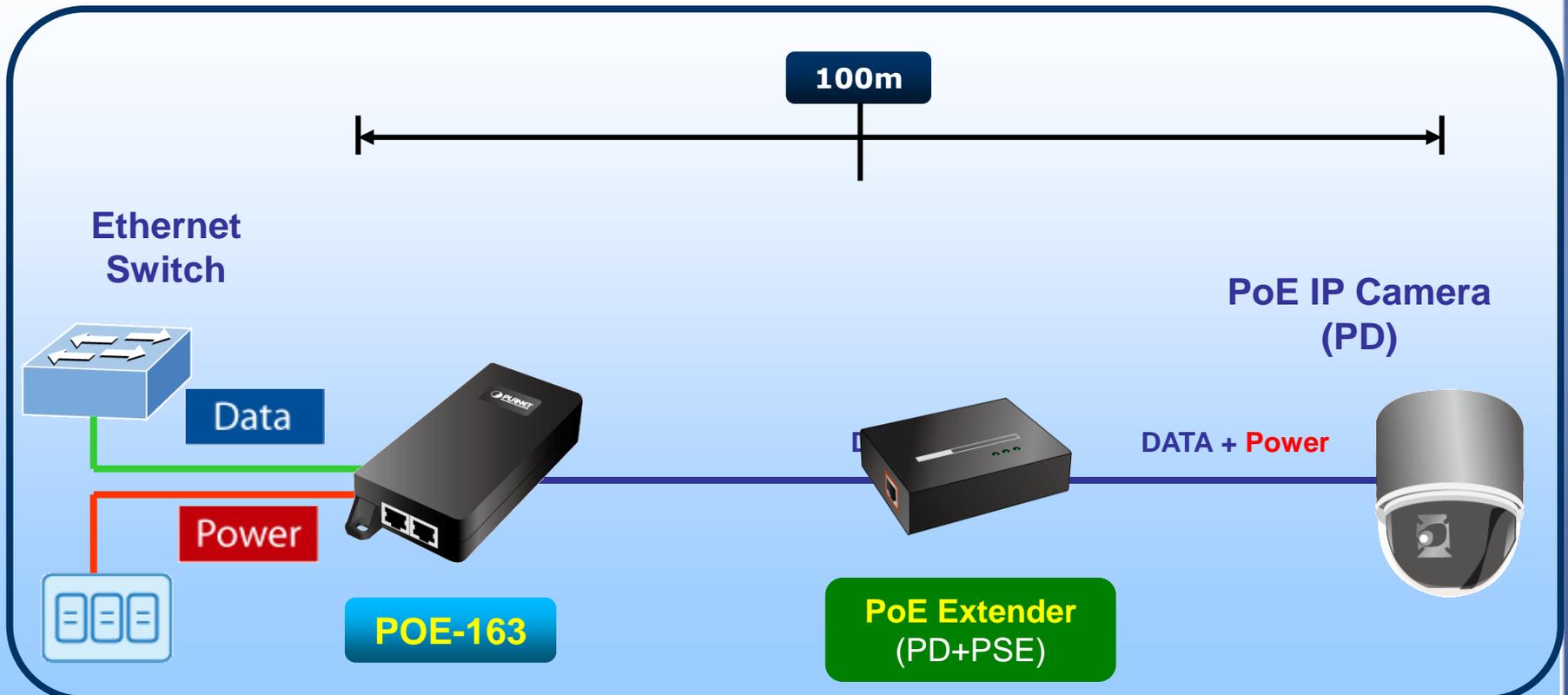


Applications

- ◆ **The IEEE 802.3at Injector and PoE Extender Installation**
 - ✓ Is **100 meter** cable long enough for a wide range of IP Surveillance deployments? The answer is certainly not. To achieve the benefits of IP Surveillance and also the **long-distance IP Camera distribution**, the POE-163 / POE-164 series and PLANET PoE Extender - POE-E201 - can be a **quick** and **cost-effective** option.
 - ✓ In the simplest application, the PoE Extender enables a PoE IP camera to be installed up to 200 meters away from the POE-163 / POE-164 series . The POE-163 / POE-164 series delivers PoE power over the first 100 meters to the PoE Extender over UTP cable, and then the PoE Extender forwards the Ethernet data and remaining POE power to the remote PoE IP camera.

PoE PSE (Power Source Equipment)

- ◆ **PoE Extender** (or PoE Repeater)
 - ✓ Extends both **Ethernet data** and **PoE** from the standard 100m UTP cable to **200m, 300m, 400m** and maximum **500m**.
 - ✓ No additional power supply required



The best combination for long distance power solution

Appendix Sales Target

◆ Target Markets

- ✓ **SMB IP Communication Office**
- ✓ **System Integrator / Service Provider**
- ✓ **IP Surveillance Integrator**
- ✓ **Wireless / VoIP Service Provider**
- ✓ **Hotel / Internet Cafe / Home & SOHO Users**

◆ Profitable Products

- ✓ **The following PLANET PoE PDs are potential to all customers:**
 - PoE IP surveillance: [ICA-107P](#), [ICA-HM835](#), [ICA-HM136](#), [ICA-HM351](#)
 - PoE VoIP Phone / ATA: [VIP-254PT](#), [VIP-255PT](#), [VIP-361PE](#), [VIP-256PT](#)
 - PoE Wireless AP : [WNAP-C3220](#), [WNAP-3000PE](#), [WAP-7500](#)
 - PoE Splitter: [POE-151S](#), [POE-152S](#), [POE-162S](#)
- ✓ **802.3at High Power PoE Switch / Injector Hub**
 - [GSD-808HP2](#), [WGSD-10020HP](#), [WGSW-20160HP](#)
 - [SGSW-24040HP](#)
 - [HPOE-1200G](#), [HPOE-2400G](#), [HPOE-460](#)
 - [POE-161](#), [GTP-80xT](#)

Appendix

◆ Related PoE Products:

| | | |
|-----------------|------------------|---|
| PoE Splitter | POE-162S | IEEE 802.3at PoE+ Splitter with 24V/12V DC output |
| | POE-152S | IEEE 802.3af PoE Splitter with 12V/5V DC output |
| | IPOE-162S | Industrial IEEE 802.3at PoE+ Splitter with 24V/12V DC output |
| PoE Extender | POE-E201 | IEEE 802.3at PoE+ Gigabit Extender |
| | POE-E101 | IEEE 802.3af PoE Extender |

Appendix

◆ Related PoE Products:

– IP Surveillance

- ✓ **ICA-HM101:** 2 Mega-Pixel PoE Cube IP Camera
- ✓ **ICA-2500:** 5 Mega-Pixel PoE Box IP Camera
- ✓ **ICA-HM316:** 2 Mega-Pixel Outdoor IR PoE IP Camera
- ✓ **ICA-HM131:** H.264 Fixed Dome IP Camera
- ✓ **ICA-HM835:** 2 Mega-Pixel Vandalproof Fish-eye IP Camera



Appendix

◆ Related PoE Products:

- ✓ **WNAP-1120PE** 802.11n Wireless Access Point with PoE
- ✓ **WNAP-C3220** 802.11n 300Mbps Wireless Ceiling Mount Access Point
- ✓ **IAP-2000PE** 802.11n 300Mbps Industrial Wireless Access Point





ACTIVATING IP POWER