



Industrial 1-Port Coax/UTP Long Reach PoE + 4-Port 10/100TX PoE Extender

LRP-104CET

















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#### **Outlines**

- Introduction
- Product Positioning
- Product Overview
- Product Benefits
- Product Features
- Applications
- Appendix



LRP-104CET



# Introduction



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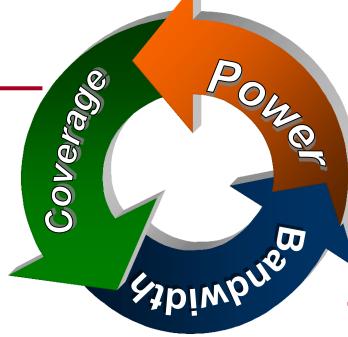
### Long Reach PoE Solution

#### What is Long Reach Power over Ethernet (Long Reach PoE)?

✓ Long Reach Power over Ethernet (Long Reach PoE) technology enables the deployment of IP networking at a distance beyond the 100-meter (328-feet) limit, traditionally designed for Ethernet networks, meaning an IP infrastructure can be built in remote areas at any distance without having to worry about power source and re-cabling.

#### **Issue of Distance**

Need more than 100m



#### **Issue of Power Source**

- Highway
- Tunnel
- Street

**Issue of Bandwidth** 

- High Resolution
- High Quality
- More than one camera



### Long Reach PoE Solution

 Extend IP Ethernet transmission and inject power over an existing coaxial cable or long UTP cable for distance up to 1000m (3280ft) into PoE IP camera, PoE wireless AP and any 802.3af/at complied powered device (PD).





# **Product Positioning**

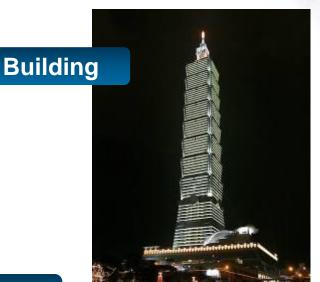


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## **Application Overview**











### **Long Reach PoE Solution**

Long Reach Ethernet over UTP

Long Reach Ethernet over Coaxial



New Phase-in



LRP-101UH 1-Port LRP over **UTP** Injector



LRP-101UE 1-Port LRP over UTP to 1-Port 10/100TX PoE Extender





#### LRP-1622CS

16-Port Coax + 2-Port Gigabit RJ45 + 2-Port 100/1000X SFP Managed Switch



8-Port Coax + 2-Port Gigabit RJ45 + 2-Port 100/1000X SFP Managed Switch



#### LRP-422CST

4-Port Coax + 2-Port Gigabit RJ45 + 2-Port 100/1000X SFP Managed Switch





#### LRP-104CET 1-Port LRP over Coax/UTP to 4-Port 10/100TX PoE Extender



#### **IVC-2004PT**

1-Port Coax/RJ11 to 4-Port 10/100TX **PoE Extender** 



#### LRP-101CE

1-Port LRP over Coax to 1-Port 10/100TX PoE Extender



## **Comparison of LRP Extenders**

Model	LRP-104CET	DEMAN EXERCITY OF THE PROPERTY	TAMBAN PATELLENCE 2016  LRP-101CE	TANNAM EXCELLENCE 2016  LRP-101UE
Connector	1 BNC female/RJ45	1 BNC female/RJ11	1 BNC female	1 RJ45
LRP Input	Yes	No	Yes	Yes
PoE Output Ports	4	4	1	1
Data Transmission	10/100BASE-TX	10/100BASE-TX	10/100BASE-TX	10/100BASE-TX
Operating Temperature	-20~70 degrees C	-40~75 degrees C	-20~70 degrees C	-20~70 degrees C
PoE Standard	802.3at PoE+	802.3af PoE	802.3at PoE+	802.3at PoE+
DIP Switch	Yes	Yes	No	No
Power Requirement	44~56V DC through BNC/RJ45 External 24~48V DC	External 12~48V DC	44~56 V DC through BNC	44~56V DC through RJ45



# **Product Overview**



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#### **Overview**

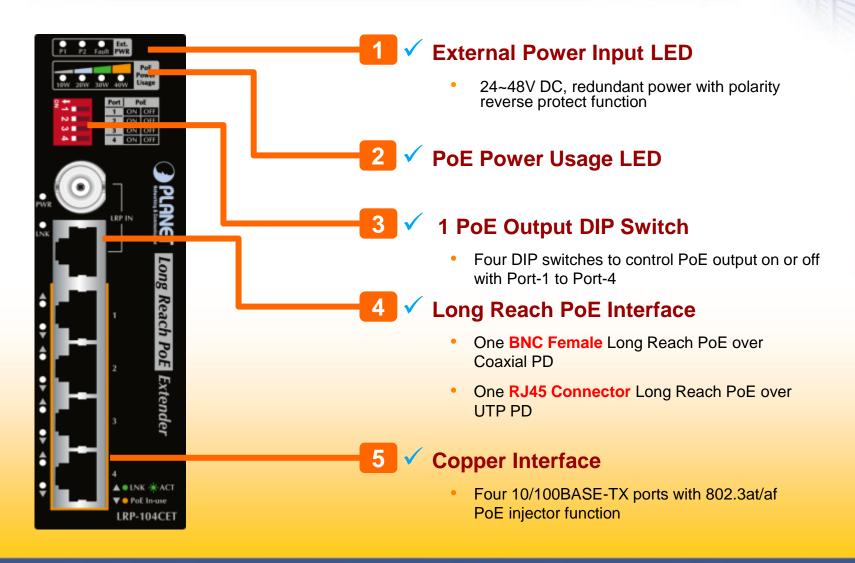


#### The Right Choice That Does Not Limit Distance!

Industrial 1-Port Coax/UTP Long Reach PoE + 4-Port 10/100TX PoE Extender \*\* LRP-104CET

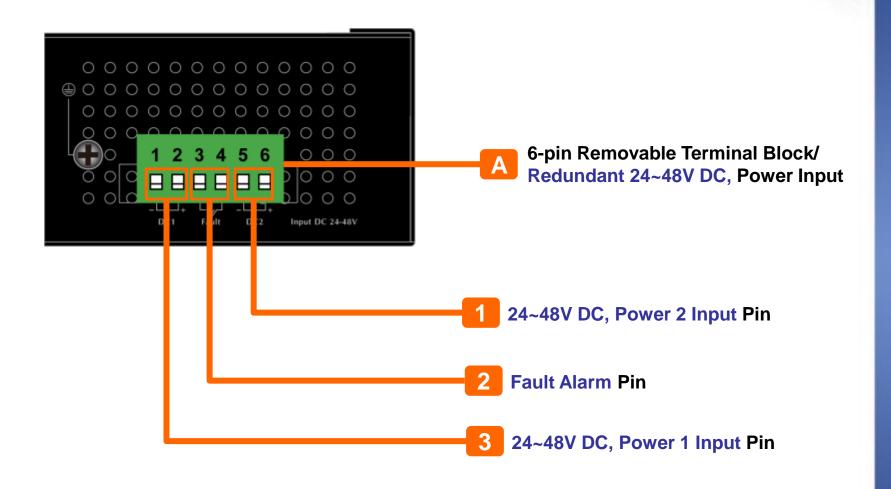


#### **Front View**



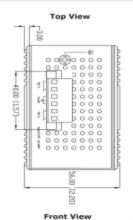


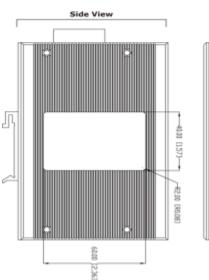
### **Top View**

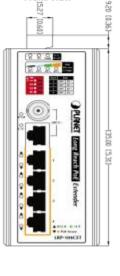


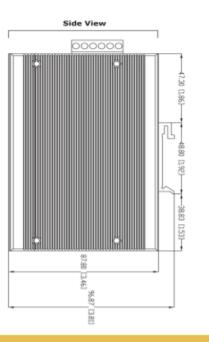


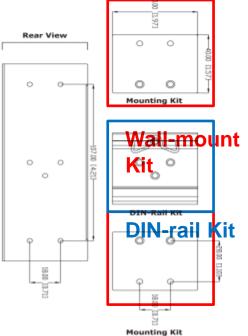
### **Product Overview**











Dimensions ( unit = mm )



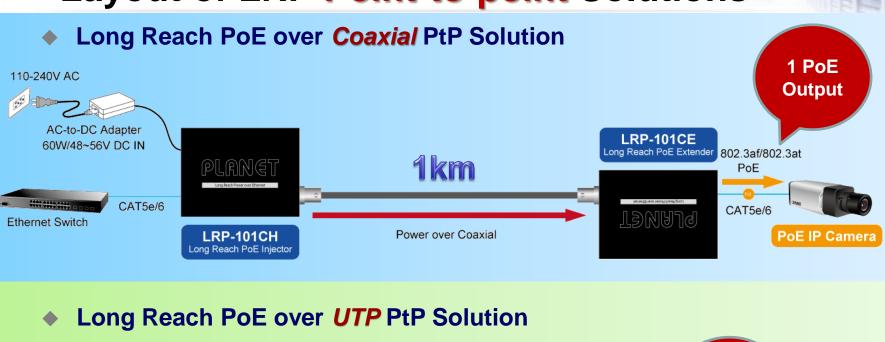
# **Product Benefits**

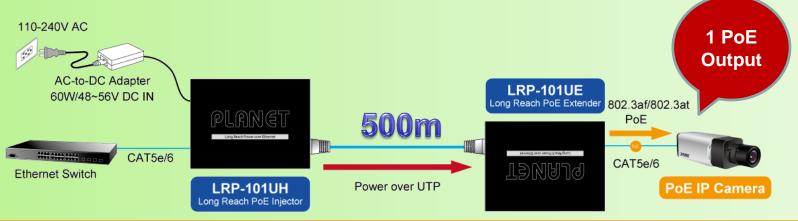


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## Layout of LRP Point-to-point Solutions







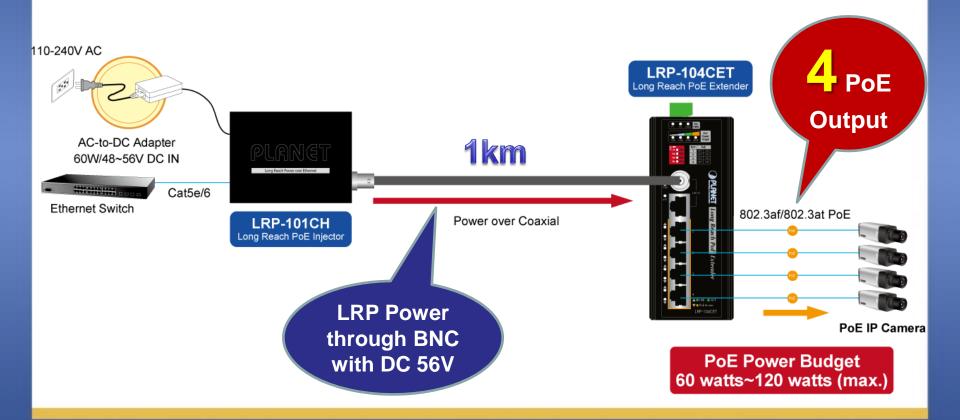
#### **Product Benefits**

Why do you need LRP-104CET?

**Point to Multi Point** 

**IP Surveillance** 

**Cost Effectiveness** 





#### **Product Benefits**

As required by customers

Long Reach PoE for Multi Powered Device Solution

1 LRP In to 4 PoE Out

Two Types Of Power Input

Remote LRP power and local power

**Powerful PoE Output** 

Per Port output up to 30W and 120W PoE budget (local power)

Easy Installation &

PoE DIP Switch Design

**Configure-free** 

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LRP-104CET



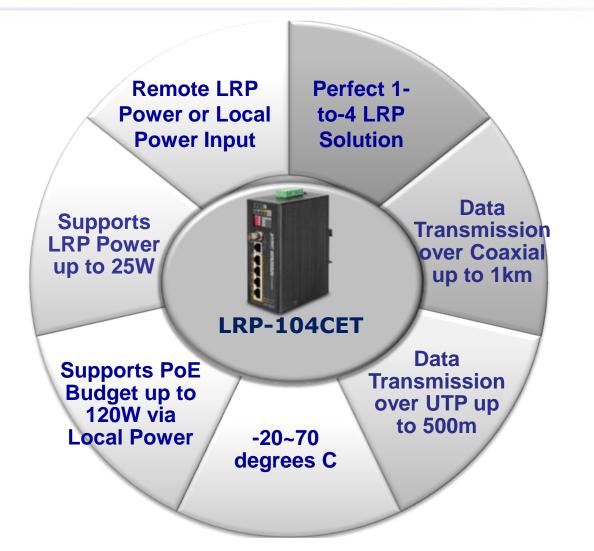
# **Product Features**



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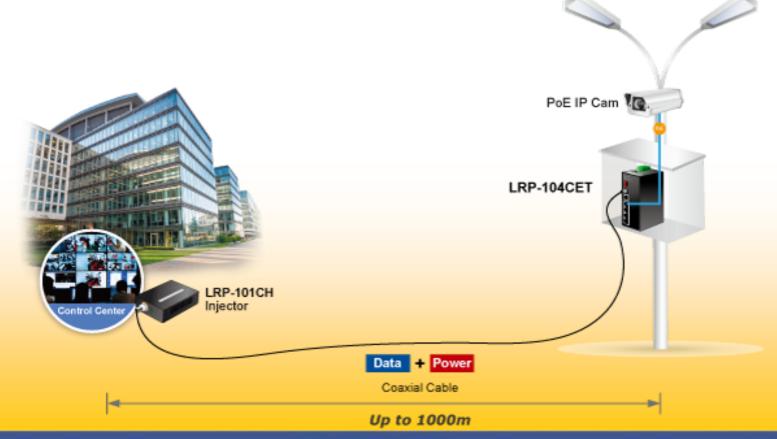
### **Key Features**





## Long Reach Power over Ethernet

- ♦ IP Ethernet and Power over Long Distance
  - ✓ PLANET Long Reach PoE solution is designed to extend IP Ethernet transmission and inject power simultaneously into a remote 802.3af/at PoE compliant powered device (PD) beyond the 100 meters distance limit of Ethernet.





## **Local Power Supported**

#### Optional External DC Power Input

- ✓ PoE power budget up to 120W
- ✓ Per port output up to 30W
- ✓ Dual 24~48V DC







#### **Product Features**

#### Hardware

- ✓ LRP interfaces
  - 1 BNC female, Long Reach PoE over Coaxial PD
  - 1 RJ45 connector, Long Reach PoE over UTP PD
- **✓** Copper interfaces
  - 4 10/100BASE-TX RJ45 ports with IEEE 802.3at PoE Plus PSE
- ✓ DIP Switch
  - 4 DIP switches to control PoE output on or off with Port-1 to Port-4
- √ -20 to 70 degrees C operating temperature
- ✓ 24~48V DC, redundant power with polarity reverse protect function.
- DIN rail kit and wall-mount kit
- ✓ IP30 metal case



#### **Product Features**

#### Long Reach Power over Ethernet

- ✓ Power and Ethernet data transmission over coaxial up to 1000m
- ✓ Power and Ethernet data transmission over UTP up to 500m.
- Supports Long Reach PoE power up to 25 watts (depending on LRP injector/switch and cable distance)

#### Power over Ethernet

- ✓ Complies with IEEE 802.3at Power over Ethernet Plus/end-span PSE
- ✓ Supports PoE power budget up to 120 watts (external DC power input)
- ✓ Supports PoE power up to 30 watts for each PoE port (external DC power input)
- Automatically detects remote PD

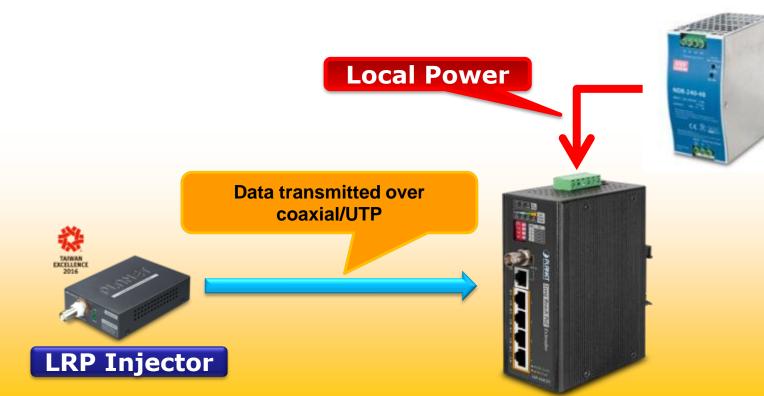




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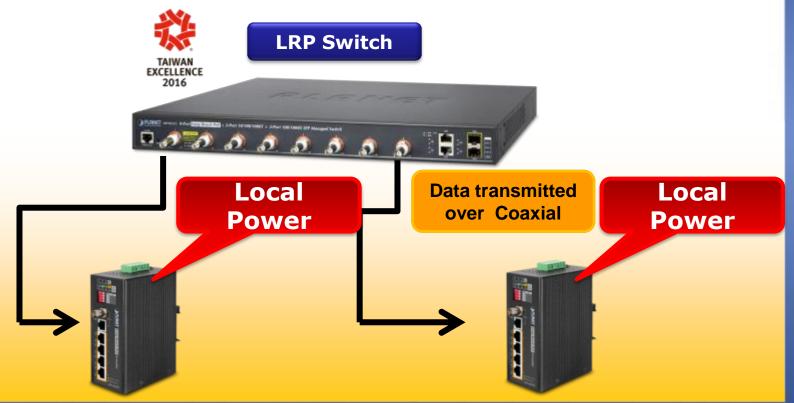


- One Power Sourcing for Multi Powered Devices Solution
  - **✓** Point to Multi Points
    - Type 1: Remote LRP Power through BNC/RJ45 with DC 56V input
    - Type 2: Local Power with external DC input (DC 24V~48V)





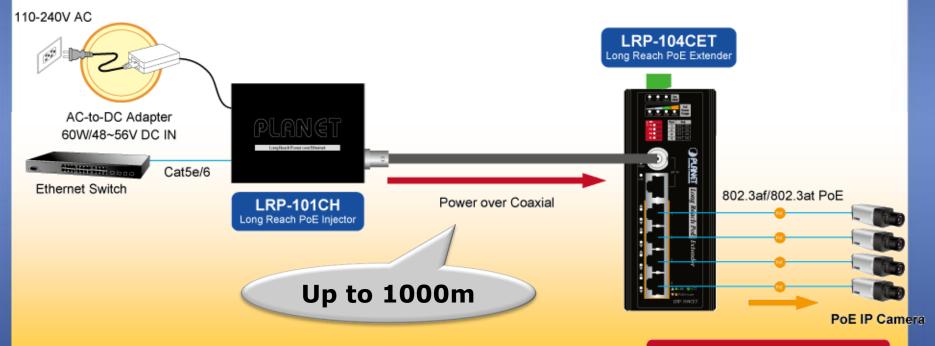
- One Power Sourcing for Multi Powered Devices Solution
  - **✓** Multi Points to Multi Points
    - Type 1: Remote LRP Power through BNC with DC 56V input
    - Type 2: Local Power with external DC input (DC 24V~48V)





- Remote LRP Power through BNC with DC 56V input
  - ✓ The LRP-101 Injector, powered by DC power adapter, transmits data and power over coaxial cable to the LRP-104CET Extender. An IEEE 802.3at/af compliant PoE PD will then automatically be powered by the LRP-104CET via UTP cabling.

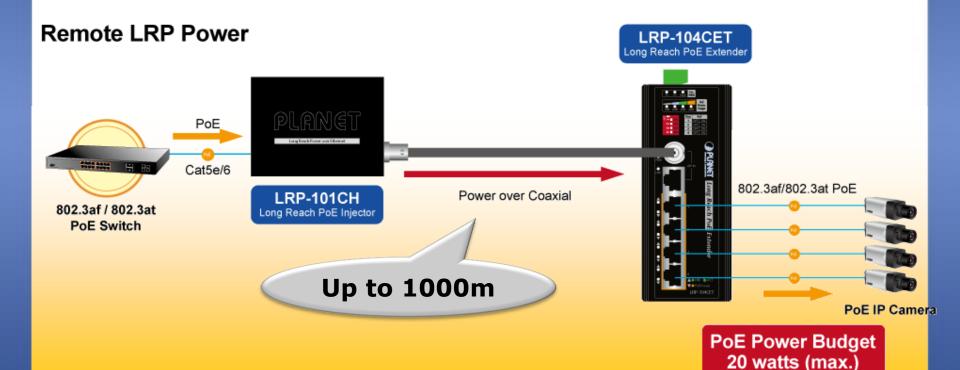
#### Remote LRP Power



PoE Power Budget 60 watts~120 watts (max.)

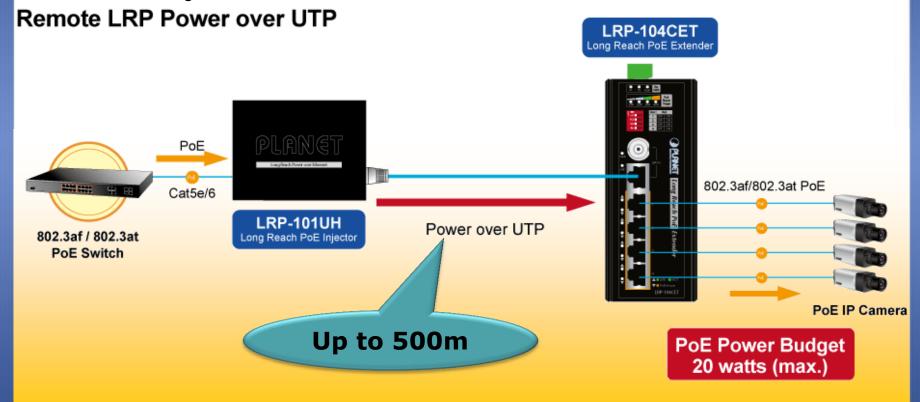


- Remote LRP Power through BNC with DC 56V input
  - ✓ The LRP-101 Injector, powered by IEEE 802.3at/af PoE, transmits data and power over coaxial cable to the LRP-104CET extender. An IEEE 802.3at/af compliant PoE PD will then automatically be powered by the LRP-104CET via UTP cabling.



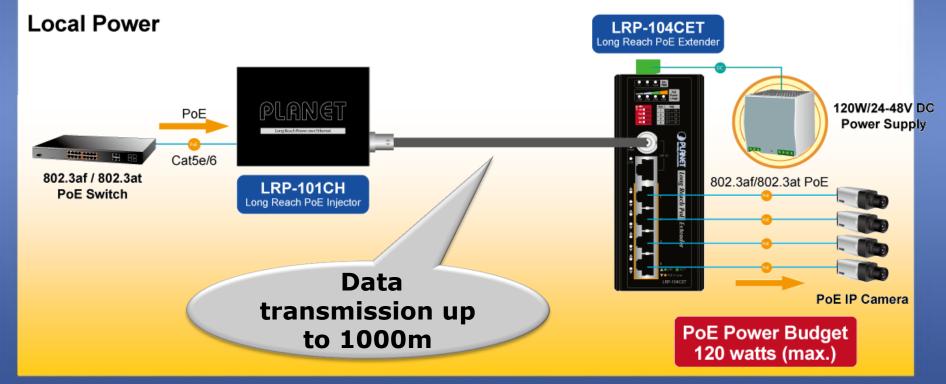


- Remote LRP Power through RJ45 with DC 56V input
  - ▼ The LRP-101 Injector, powered by IEEE 802.3at/af PoE or DC power adapter, transmits
    data and power over UTP cable to the LRP-104CET extender. An IEEE 802.3at/af
    compliant PoE PD will then automatically be powered by the LRP-104CET via UTP
    cabling.



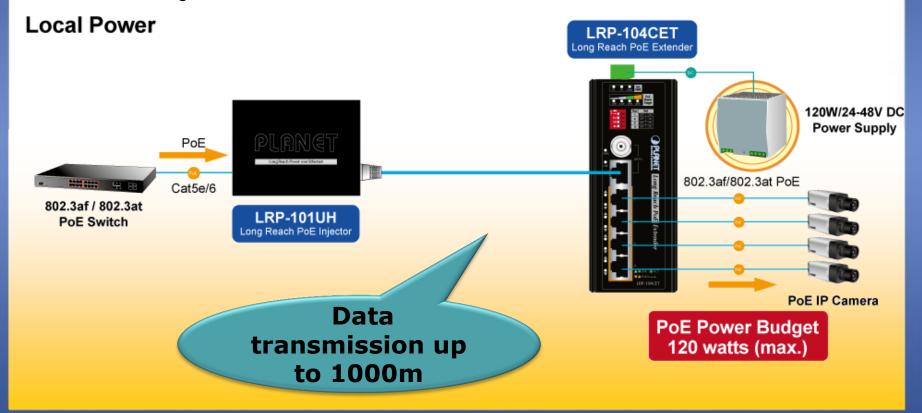


- ◆ Local Power with External DC Input (DC 24V~48V)
  - ✓ The LRP-101 Injector, powered by IEEE 802.3at/af PoE or DC power adapter, transmits
    data through coaxial cable to the LRP-104CET extender powered by external DC power.
    An IEEE 802.3at/af compliant PoE PD will then automatically be powered by the LRP104CET via UTP cabling.



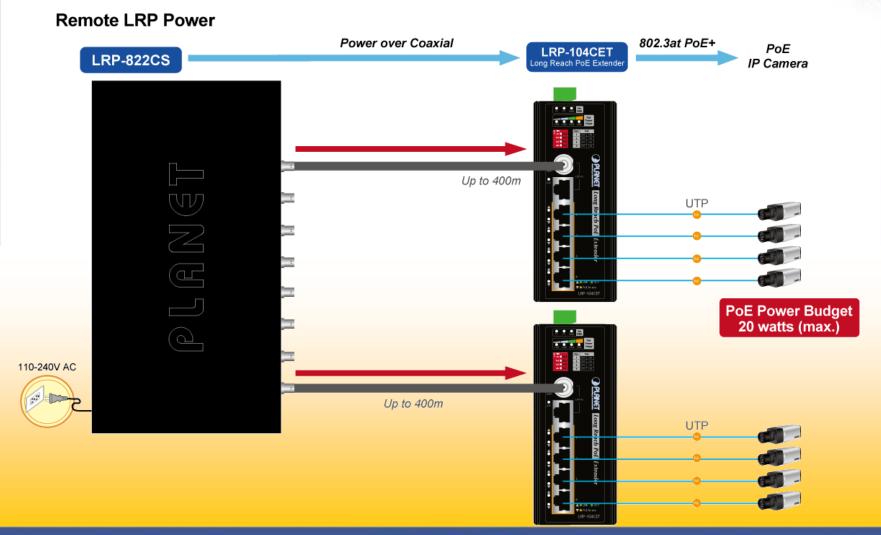


- **◆ Local Power with External DC Input (DC 24V~48V)** 
  - ✓ The LRP-101 Injector, powered by IEEE 802.3at/af PoE or DC power adapter, transmits
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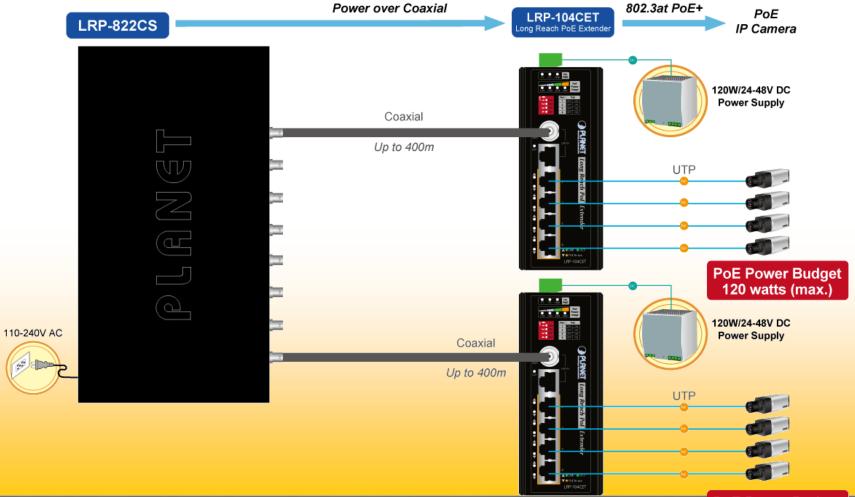
Multi Points to Multi Points with Remote LRP Power





Multi Points to Multi Points with Local Power

**Local Power** 





# **Appendix**



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## **Sales Targets**

- Target Markets
  - **✓** IE Distributor
  - **✓** Factory
  - **✓** System Integrator
  - ✓ Tender Market (Public Construction)
  - ✓ Transportation, Hospital, Bank, etc.
- Recommended Solutions
  - LRP injectors (LRP-101C-KIT, LRP-101U-KIT)
  - LRP switches (LRP-822CS, LRP-1622CS)



## **Appendix**

Related Long Reach PoE Injectors and Switches:

Model Name		Description
LRP-101C-KIT	WARN UPPER VIOLENCE LEVEL AND LEVEL	1-Port Long Reach PoE over coax Extender Kit (LRP-101CH + LRP-101CE)
LRP-101U-KIT	TAMANAN ET PROPERTY OF THE PRO	1-Port Long Reach PoE over UTP Extender Kit (LRP-101UH + LRP-101UE)
LRP-101CE	TAYANA EXERLISINGE 2016	1-Port Long Reach PoE over Coaxial Extender
LRP-822CS LRP-1622CS	7.000000000000000000000000000000000000	8-/16-Port Long Reach PoE + 2-Port 10/100/1000T + 2-Port 100/1000X SFP Managed Switch



## **Appendix**

#### Related H.265 Surveillance Products:

Model Name		Description	
ICA-M3380P	James J.	H.265 3 Mega-pixel Bullet IR IP Camera with Remote Focus and Zoom	
ICA-M4320P	PLANET	H.265 3 Mega-pixel IR IP Camera with Remote Focus and Zoom	
ICA-M5380P	PLANET	H.265 3 Mega-pixel Vandalproof IR IP Camera with Remote Focus and Zoom	



## **ACTIVATING IP POWER**